



INTERNATIONAL CENTRE FOR
TRADE AND SUSTAINABLE
DEVELOPMENT

CONSTRUCTING A COMPOSITE INDEX OF MARKET ACCESS

PETERSON INSTITUTE FOR INTERNATIONAL ECONOMICS
WASHINGTON, DC
28 OCTOBER 2009

Market access gains in the process of trade negotiations can be difficult to gauge when they are split across a plethora of measures. The ICTSD Composite Index of Market Access (CIMA) attempts to develop a uniform and transparent measure that allows for a comparison between markets on a good of export interest. The CIMA quantifies and addresses tariff and non-tariff measures such as subsidies, sanitary and phytosanitary measures, standards, and subsidies, among others. This dialogue will review the findings of the CIMA pilot studies and make recommendations on a future course of action.

08.45 – 9.00	ARRIVALS
09:00 - 09:15	WELCOMING REMARKS Ricardo Melendez-Ortiz Chief Executive, ICTSD
9:15 – 11:15	SESSION I: MAJOR FINDINGS FROM COUNTRY STUDIES In this session country study authors will present their findings. The authors will brief participants on the process of conducting the studies, the challenges faced, and how future studies may be improved. Also, representatives of rice exporter associations will share their experiences in acquiring access to markets of export interest. They will help participants shed light on specific problems arising from the use of SPS measures, standards, among other measures. Moreover, the representatives will help assess the utility of a functional CIMA. COUNTRY STUDY ON URUGUAYAN RICE EXPORTS Ambassador Carlos Perez del Castillo Former Ambassador to the WTO, Uruguay COUNTRY STUDY ON US RICE EXPORTS Prof. Eric Wailes Department of Agricultural Economics, University of Arkansas COUNTRY STUDY ON THAI RICE EXPORTS Thawatchai Depechete Ministry of Agriculture and Cooperatives, Thailand
11:15 – 13:00	DISCUSSANT Robert Cummings Senior Vice President, USA Rice Federation MODERATOR: PROF. TIMOTHY JOSLING OPEN DISCUSSION

13:00 – 14:15	LUNCH
14:15 – 16:15	<p>SESSION II: DISCUSSION ON USE BY TRADE NEGOTIATORS AND POLICY MAKERS This session will explore issues that need to be addressed in the process of trade negotiations. Trade officials will examine how a functional CIMA might address their interests in the negotiating process and reflect on how the current pilot CIMA may better address their needs in both multilateral and bilateral processes.</p> <p>URUGUAYAN NEGOTIATIONS Valeria Csukasi Permanent Mission of Uruguay to the WTO</p> <p>THAI NEGOTIATIONS Umpika Poonachit Permanent Mission of Thailand to the WTO</p> <p>US NEGOTIATIONS Carol Goodloe United States Department of Agriculture</p> <p>MODERATOR: CARLOS PEREZ DEL CASTILLO</p> <p>OPEN DISCUSSION</p>
16:15– 16:30	COFFEE/TEA BREAK
16:30 – 17:30	<p>SESSION III: TRADE RESTRICTIVENESS INDICES AND THE WAY FORWARD FOR A CIMA This session will analyse current and previous work with trade indices to assess how a better understanding of tariff and non-tariff measures can lead to the development and implementation of better trade policies.</p> <p>THE EXPERIENCE OF THE IMF WITH A TRADE RESTRICTIVENESS INDEX Stephen Tokarick Senior economist, Trade and Investment Division, International Monetary Fund</p> <p>THE NTM-IMPACT PROJECT AND ITS OBJECTIVES David Orden Senior Research Fellow, International Food Policy Research Institute</p> <p>THE AIMS OF A CIMA AND HOW IT MIGHT BE TAKEN FURTHER Prof. Timothy Josling Professor Emeritus, Stanford University</p> <p>MODERATOR: RICARDO MELENDEZ-ORTIZ</p> <p>OPEN DISCUSSION</p>
17:30 – 18:00	<p>CONCLUDING REMARKS Ricardo MELÉNDEZ-ORTIZ Chief Executive, ICTSD</p>
18:00 – 19:30	DINNER